

# BELL-MARK

# EasyPrint S35

## Thermal Transfer Printer

MEMBER  
PMMA  
USA



The **EasyPrint S35** thermal transfer printer provides high-quality printing and coding for graphics, logos, sell-by dates, bar codes, batch codes, and all other types of variable data.

### FEATURES

- Available in **Continuous** or **Intermittent Motion** printing operation
- 2" or 5" print head
- 7" color touch-screen control box
- Floating print head provides perfect alignment to substrate for high-quality printing
- Brackets available for all packaging machinery - new or retrofit
- Easily create labels using our VersaStyle label creation software
- Compact size and cassette design makes for easy installation and service
- Built-in ribbon saving feature resulting in lowest cost per print
- Optional **IP-65 rated washdown** version available to protect from harsh environments



### SUBSTRATES

- Flexible Packaging Films
- Tyvek® & Medical Papers
- Labels
- Foils
- Cartons

### TYPICAL USES

- Product/Company ID
- Scannable Bar Codes
- Real-time variable data

# EasyPrint S35

The **EasyPrint S35** is available in a **continuous** or **intermittent motion** printing mode option with a **2" or 5"** print head to suit your specific printing needs.



## ◀ **EasyPrint S35 i - Intermittent Motion**

The **EasyPrint S35 i** provides the highest quality thermal transfer printing for all intermittent motion packaging machines, baggers and labelers.

When printing intermittently, the print head strokes across the substrate while the substrate is not moving and returns home in preparation for the next print.

## **EasyPrint S35 C - Continuous Motion** ▶

The **EasyPrint S35 C** provides high quality thermal transfer prints at the fastest speeds available (up to 1200mm/sec!) for continuous motion flow wrappers, baggers, labelers, cartoners, and all continuous moving webs.

When printing continuously the printhead stands still while the packaging substrate is guided through. Printing takes place during the operation of the packaging machine.



## **EasyPrint S35 - Control Unit**

The control unit of the **EasyPrint S35** features an intuitive user interface with a 7" color touch-screen display with preview for layout verification. This makes it very easy to keep control over the print configuration.

- **Washdown version available**  
The **EasyPrint S35 X** offers the same 7" color touch-screen and intuitive user interface with an IP-65 rating for protection in harsh environments.



## **Optional Advanced HMI Upgrade Available**



The advanced HMI features a 10.4" touch-screen as well as an IP-67 rating for washdown applications, further protecting it from harsh environments.

**Harsh Environment IP-65 RATED  
Control Box & Print Head**

# EasyPrint S35 X

The **EasyPrint S35 X** is available in a **continuous** or **intermittent motion** printing mode option with a 2" or 5" print head to suit your specific printing needs.



## ◀ EasyPrint S35 X i - Intermittent Motion

The washdown version of the **EasyPrint S35 i** printer. This printer offers the same print operation as the **EasyPrint S35 i** printer, but with an IP-65 rating, protecting it from harsh environments.

## EasyPrint S35 X C - Continuous Motion ▶

The washdown version of the **EasyPrint S35 C** printer. This printer offers the same print operation as the **EasyPrint S35 C** printer, but with an IP-65 rating, protecting it from harsh environments.



## ◀ EasyPrint S35 - Ribbon System

All **EasyPrint S35** printers have a removable ribbon cassette that makes changing the thermal transfer ribbon incredibly easy.



## EasyPrint S35 X - IP-65 Rated Washdown Cassette ▶

During the cleaning process, neither print module nor control unit must be dismantled or covered. Simply replace the ribbon cassette with the **EasyPrint S35 X** washdown cassette.



# BELL-MARK

- ✓ SELL BY DATES
- ✓ LOT NUMBERS
- ✓ BAR CODES
- ✓ NUTRITIONAL FACTS

Ingredients: Pork, Salt, Pepper

## Nutrition Facts

Serving Size 2slices (28g/1 oz)  
Servings Per Container 3

Amount Per Serving		
<b>Calories</b> 60	Calories from Fat 30	
		<b>% Daily Value*</b>
<b>Total Fat</b> 3g		5%
Saturated Fat 1g		5%
<b>Cholesterol</b> 15mg		5%
<b>Sodium</b> 700mg		29%
<b>Total Carbohydrate</b> 1g	LESS than 1g	0%
<b>Protein</b> 8g		
Iron 2%		

Not a significant source of dietary fiber, sugars, vitamin A, vitamin C, and calcium.

\*Percent Daily Values are based on a

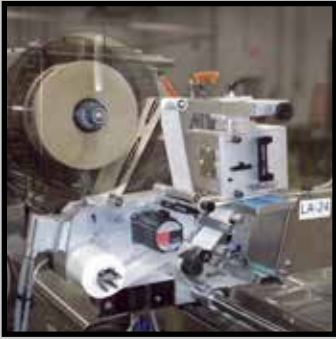
SELL BY: JUL 17 2012  
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JUL 16  
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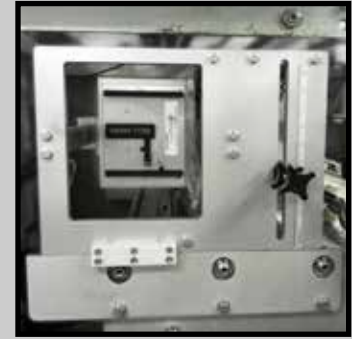
Mounted on a cross-web labeler



Mounted on a Continuous flow wrapper



Mounted on an HFFS packaging machine



Mounted on a Vertical Bagger

## EasyPrint S35 - Technical Specs

<b>Technology</b>	Direct Thermal Transfer
<b>Print Area</b>	<b>Intermittent Mode</b> 2" Model: 2" x 4" (51mm x 102mm) 5" Model: 5" x 4" (127mm x 102mm) <b>Continuous Mode</b> 2" Model: 2" x 30" (51mm x 762mm) 5" Model: 5" x 30" (127mm x 762mm)
<b>Print Speed</b>	Up to 500mm/sec
<b>Print Density</b>	300 DPI (12 dots/mm)
<b>Ribbon Length</b>	Up to 3198 ft. (975m)

<b>Bar Codes</b>	CODABAR, CODEABLOCK F, Code 128, Code 2/5 interleaved, Code 39, Code 39 extended, Code 93, Data Matrix, EAN 13, EAN 8, EAN ADD ON, GS1 DataBar, GS1 DataMatrix, GS1-128, Identcode, ITF 14, Leitcode, MAXICODE, PDF 417, Pharmacode, PZN7, PZN8, QR Code, UPC A, UPC E
<b>Graphic Logos</b>	BMP, DXF, PCX, TIF, GIF, PostScript, JPEG, Kodak Photo CD, PC Paintbrush, PNG, Targa Bitmap, Windows Metafile, WordPerfect Graphic
<b>Communication</b>	Serial RS 232, USB, Ethernet
<b>Memory Storage</b>	Compact Flash Card, USB, or PC
<b>Time/Date</b>	Yes
<b>Temperature</b>	41° F - 104° F (5° C - 40° C)
<b>Electrical</b>	115/230 VAC, 50/60Hz, 400VA
<b>Compressed Air</b>	.353 CFM @ 88 PSI, Max (10LT/min @ 6 Bar)



Scan the code for a video of the **EasyPrint S35**

Rev: 1.0