

Submit  
your space  
application  
today.



March 18-20, 2024  
Pennsylvania Convention Center  
Philadelphia, PA USA

EXHIBITOR PROSPECTUS

Your East Coast  
Connection  
for Packaging and  
Processing

[packexpoeast.com](http://packexpoeast.com)

Produced by:



# Location, Location, Location



Philadelphia is easily accessible to many powerful Consumer Packaged Goods (CPG) and life sciences companies, which makes it easier for them to send diverse teams ranging from procurement to engineering to plant managers and everyone in between. That means more time for them—and more opportunities for you—to have productive discussions with lasting impact.

**65% of attendees come from Pennsylvania and surrounding states.**

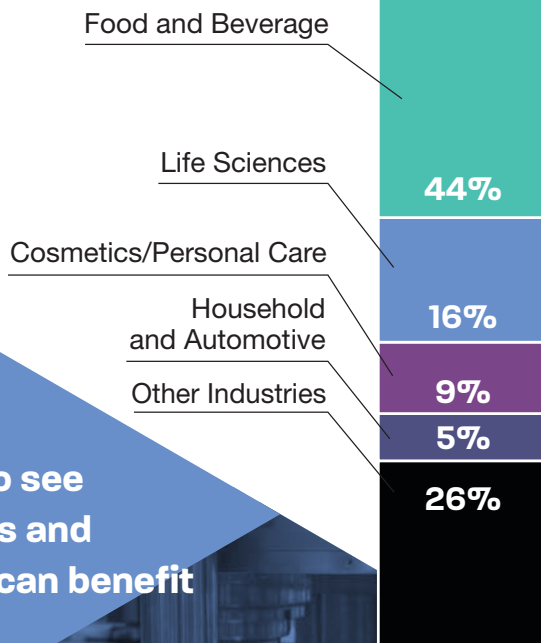
## Uniquely PACK EXPO East This Is One Powerful Region!

- ▶ Pennsylvania
- ▶ New Jersey
- ▶ New York
- ▶ Maryland
- ▶ Ohio



## Top Attendee Industries

PACK EXPO East attendees represent a wide range of industries, including:



**“What an energetic show. People are eager to see the latest solutions and discuss how they can benefit their business.”**

Michael Garvey, CRM Management & Sales Automation, Garvey Corporation

## The Most In-Demand Technologies

PACK EXPO East attendees seek a wide variety of technologies, including:

- Bagging, Pouching & Wrapping Equipment
- Cartoning, Multipacking & Case Packing
- Coding, Labeling & Printing Equipment
- Conveying, Feeding & Handling
- Filling, Capping & Closing
- Inspection & Testing Equipment
- Material Handling & Warehousing
- Materials, Containers & Consumables
- Palletizing & Load Stabilization
- Processing Equipment

**Exhibit space is in high demand! Don't miss out – submit your space application today at [packexpoeast.com](http://packexpoeast.com)!**

# Connect With East Coast High Quality Buyers

## Powerful CPG and Life Sciences Companies Attend

Here's just a sample of the companies represented at PACK EXPO East 2022:

Amazon  
AstraZeneca  
B&G Foods  
Bimbo Bakeries  
Blue Buffalo  
Bristol-Myers Squibb  
Bumble Bee Foods  
Campbell Soup Company  
Chewy  
Clorox  
Coca-Cola  
Colgate Palmolive  
DuPont  
General Mills  
Hershey Co.  
Incredible Foods  
L'Oreal USA  
Mars  
Merck  
Mondelez  
Nestle Purina Petcare Co.  
Perdue Farms  
Sara Lee Frozen Bakery  
SC Johnson  
Tyson Foods  
Valvoline LLC  
And more!

**PACK EXPO East** serves as your East Coast connection by attracting high quality buyers from the east coast and beyond looking to connect with top suppliers like you. This comprehensive show at the Pennsylvania Convention Center brings the processing and packaging industry together through a series of exhibits, educational sessions and networking events.

Nearly 60% of attendees are first timers. A new audience for you at every show!

*PACK EXPO East 2022 attendee demographics refer to end users, contract packagers and retailers in person attendees only.*

## PACK EXPO East by the Numbers:



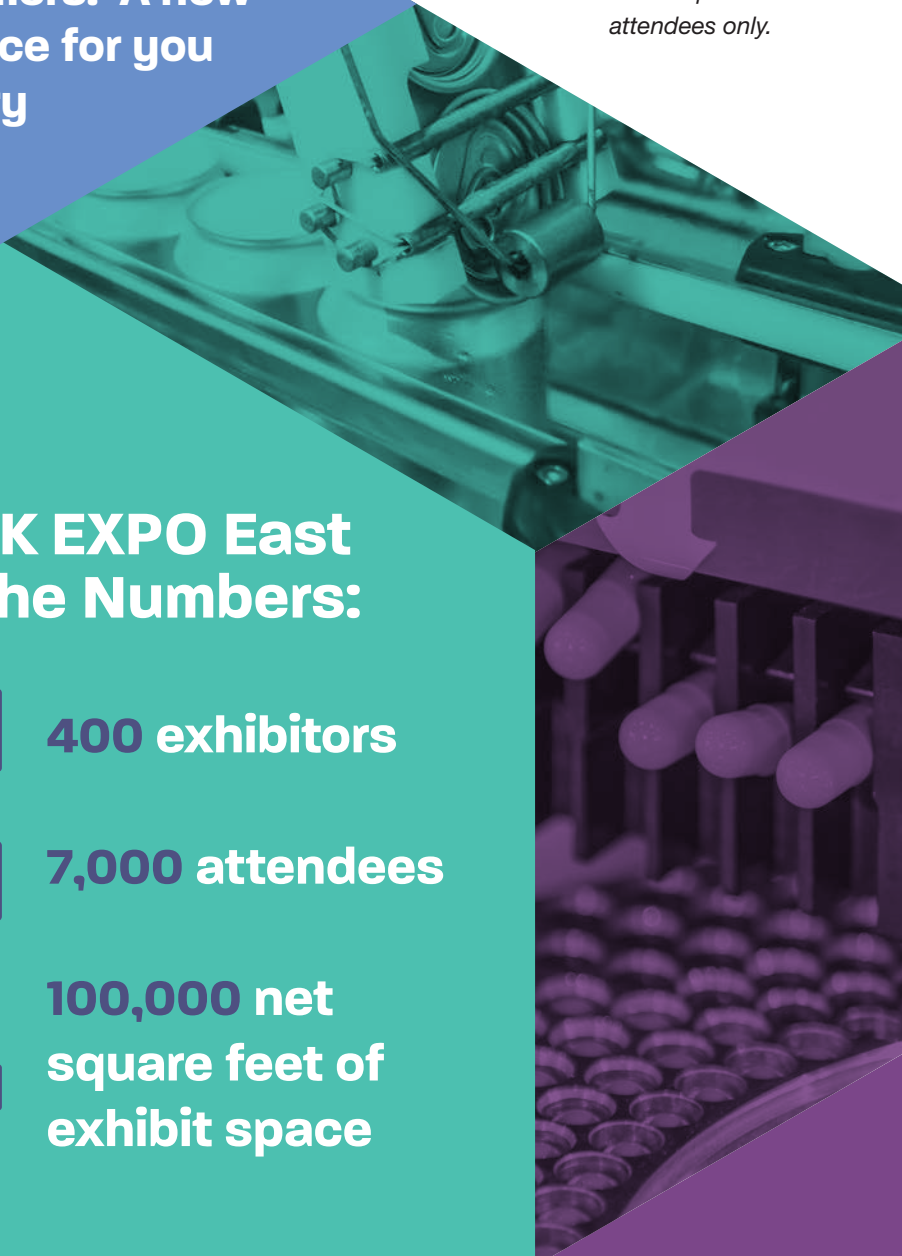
**400 exhibitors**



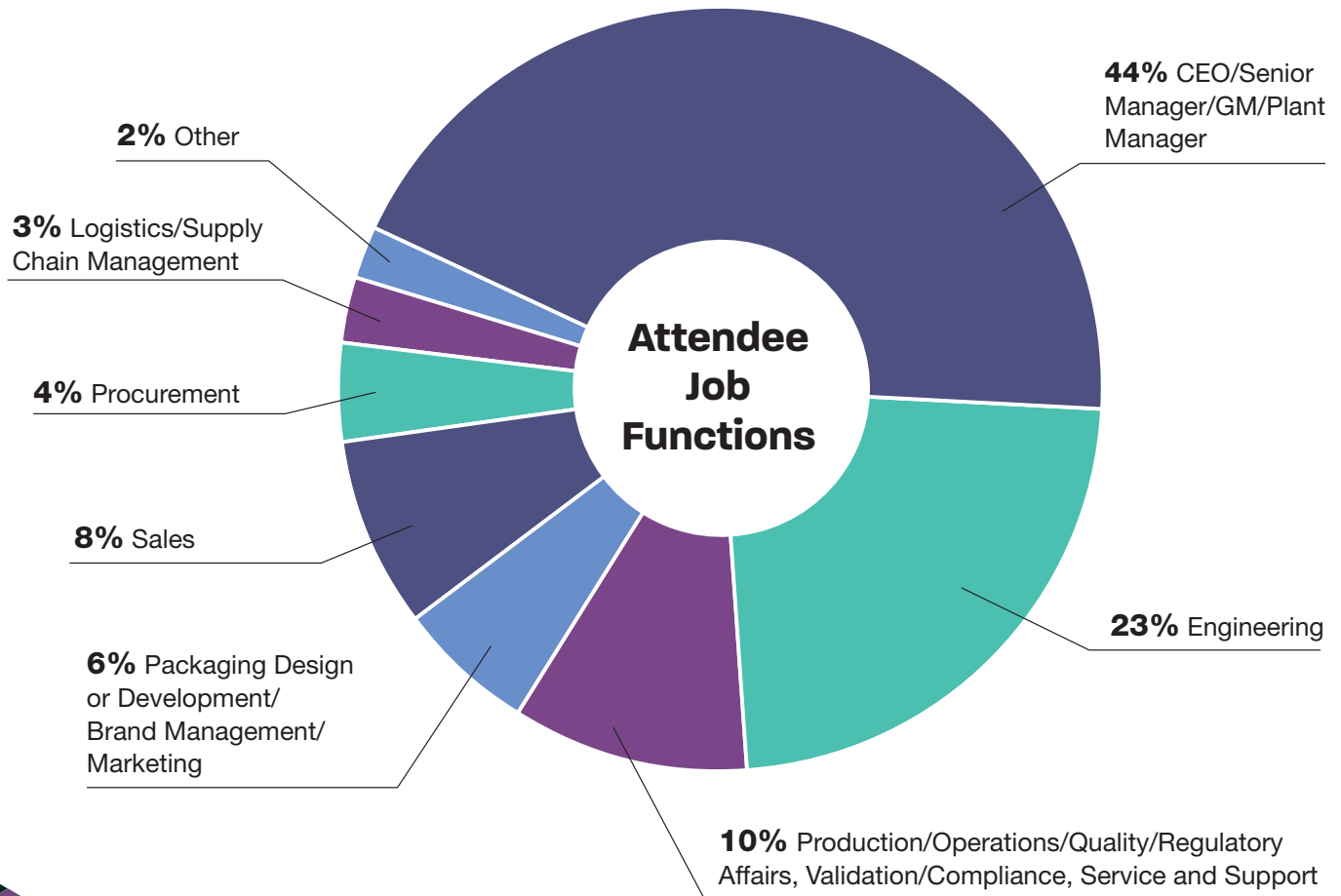
**7,000 attendees**



**100,000 net square feet of exhibit space**



# Meet High-Powered Buyers



Nearly 70% of attendees hold Engineering, CEO and Plant Management job roles.

## Are You a Containers and Materials Supplier?

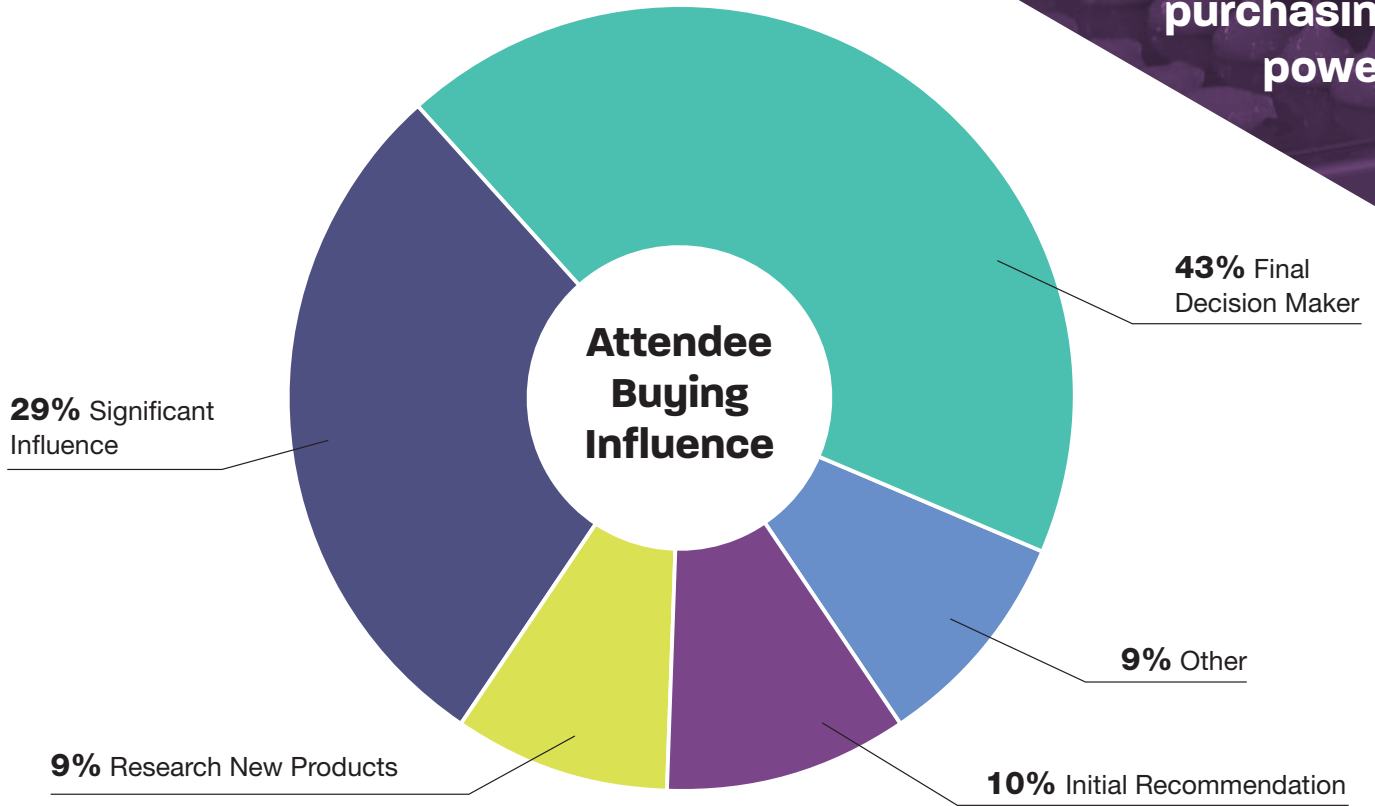
Attendees are looking for you! Containers, Materials and Consumables were among the **\*top 3 searched exhibitor categories for PACK EXPO East.**

*\*Based on PACK EXPO East 2022 Map Your Show post show report*



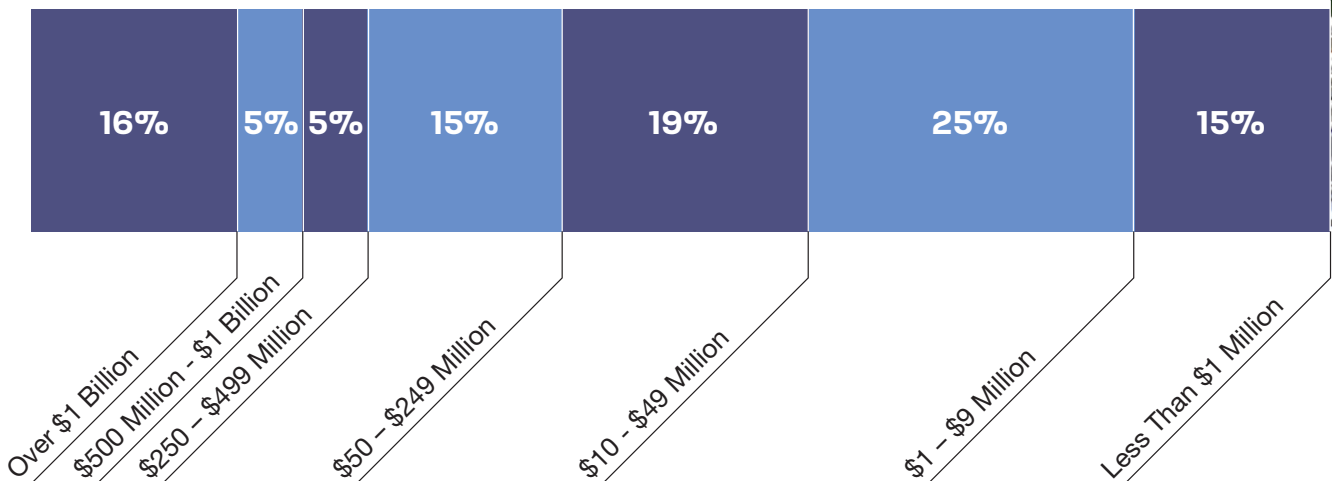
# Your Exposure To Serious Buyers

72% have significant influence or final decision-making purchasing power.



## Companies of All Sizes Attend

### \*Attendee Annual Company Revenue



\*Percentages based on attendee response for annual company revenue.

Submit your space application today! [packexpoeast.com](http://packexpoeast.com)

**“PACK EXPO East helped facilitate collaboration across our customer base, allowing us to serve our customers better.”**

Jeff Hohn, CEO, The Massman Companies

# Exhibit space is in high demand

Don't delay—visit [packexpoeast.com](https://packexpoeast.com) to:

- 1** View the most current floor plan.
- 2** Determine desired size and location of booth.
- 3** Review the rules & regulations.
- 4** Complete the exhibit space application.



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## New Exhibit Hours

**Monday and Tuesday**  
9:00 am - 4:00 pm

**Wednesday**  
9:00 am - 3:00 pm

## Pricing

**\$32.25\* per square foot**  
(includes drayage)

\*Special member rates apply.

## Please Contact Us

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